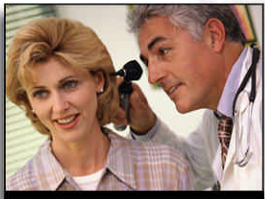


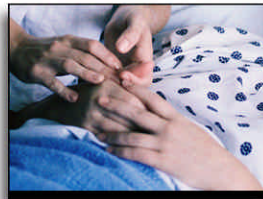
*the official
online newsletter*

NAHRS

Nursing & Allied Health Resources Section



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2001 NAHRS Award for Professional Excellence, Judy F. Burnham

Ysabel Bertolucci Wins 2001 NAHRS Award for Professional Excellence

The recipient of the 2001 NAHRS Award for Professional Excellence received several nominations, with the first informal nomination received right after the 2000 meeting. Nominators included peers in her institution and in NAHRS as well as an individual she had mentored. Ysabel Bertolucci serves as Health Science Librarian at Kaiser Permanente medical centers in Oakland and Richmond, a position she has held since 1987. While at Kaiser Permanente, she designed and implemented a needs assessment and quality improvement program which was adopted throughout the Kaiser Permanente Medical Care Program in Northern California, developed training programs for health professionals to search databases, served as a MEDLARS training consultant and nursing literature



consultant and managed projects in the areas of informatics and knowledge-based services.

One nominator noted that “Ysabel has pursued and exhibited excellence in knowledge, practitioner/patient relationships, professional judgment, practitioner-staff relationships and professional competence. She is an effective resource and critical thinker, especially in controversial situations that require competence in diversity and ethics.”

Ysabel has been a member of NAHRS since 1973. She has been active in MLA, IFLA, her chapter, and this section. She is currently the chair of the MLA Credentialing Committee and has served as a Section Chair for IFLA, Chair of the Northern California Nevada Medical Library Group, and chair of NAHRS. Plan to enjoy the San Diego meeting, because Ysabel is

one of the co-chairs of the 2003 National Program Committee.

Ysabel is a Distinguished Member of AHIP and received the Award for Professional Excellence from her Chapter.

Ysabel has been a strong supporter of NAHRS and has been an effective advocate of services to nursing and allied health personnel locally, nationally, and globally.

In the nominations, it was noted that she works hard to achieve her goals, while maintaining a wonderful sense of humor and compassion. The nominations stressed her support and interest in personal as well as professional issues of her friends.

Those who have worked with her know that she was always available with help and guidance, and judging from the nominations, that attitude extends to her work environment, to her professional relationships, and to her personal relationships.

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Member Focus, David Zwerdling

It is not every year that a NAHRS member hops over three continents to attend the annual MLA conference. But this year, David Zwerdling braved that jump and landed in Orlando, Florida in time to attend MLA's continuing education courses and conference sessions for the first time.

Dave, as he calls himself, runs a hospital library in Israel. He is librarian at the Barzilai Medical Center in Ashkelon, a few miles from the Gaza Strip—one of the more beaten paths in the stormy conflict in Israel. The Center is a 500-bed hospital with over a hundred professional staff who depend on him for the latest best clinical evidence in medicine. It is also one of the hospitals recently designated to serve as a first line trauma center for victims of terrorism and civil unrest in Israel. Dave faces many challenges working in these conditions.

A graduate of the now defunct University of Southern California library program, Dave is a

native of California and spent his childhood years in San Bernardino and his teenage years working with his father in Palm Springs. Upon graduation from library school, he traveled parts of Europe and met the love of his life in Romania, married her, had a son, and settled in Israel. In 1990, he accepted a position as medical librarian at the Barzilai Medical Center where he remains a dynamic member of the health delivery team. Dave's dedication to service has not gone unnoticed. In 1997 he became the proud recipient of an honorary citation awarded by the Hospital in recognition of his contributions to excellence in the delivery of healthcare provided by the hospital team. Other similar documents grace his portfolio.

I met Dave in cyberspace in December of 1992 when he responded to my request for information about his areas of expertise—an added value to a membership directory that Ellen Hall, then Membership Chair, and I were

compiling for the first time. Dave was excited to connect with another librarian. He bemoaned the professional isolation he felt working alone in the hospital. It is a professional friendship that has continued for almost a decade.

Dave's idealism, fueled by his progressive attitude and enormous drive, has brought the Barzilai Medical Center library to where it is today. The summit of his achievement came one night shortly after his return from MLA when he sat in front of his computer searching MD Consult. What he had fought for the last five years was no longer a distant dream. It was right there under his fingertips. He had succeeded in implementing MD Consult across the hospital in 53 workstations. Dave finally did it—he found MD Consult, brought it to the attention of the clinicians, sought the approval of the hospital board—a test of perseverance that took five long years, and now all this has finally paid off.

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Dave hopes to become a regular attendee at MLA conferences from hereon. He is currently compiling his dozier of professional accomplishments aiming towards Academy certification by next year. He also looks forward to becoming actively involved in NAHRS, starting as a member of the Membership Committee this year and then working on research on nursing libraries in Israel which he plans to submit for publication in the *NAHRS Newsletter*. The Medical Library Association and the Nursing Allied Health Resources Section would be proud to have David Zwerdling on their roster of certified competent medical information professionals who continue to propel the profession by commanding value in their partnerships with clinicians.

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Author, Author! Margaret (Peg) Allen

In case you're reading this feature for the first time, I started it two issues ago, based on columns featuring member publications in other MLA sections. In addition to journal and online articles, we feature books and book chapters, as these don't always appear in database searches. It's especially important for librarians to write for nursing and allied health audiences, as illustrated by many of the following examples.

If you'd like to take over this column, please contact me at:
PegAllen67@alumni.macalester.edu.

Allen, M. (2001). From the other side of the virtual reference desk. *Channel: A Newsletter of the Wisconsin Division for Libraries, Technology, and Community Learning* 36(4): 9, 14. Available at <http://www.dpi.state.wi.us/dpi/dltcl/eis/chnvol36.html>

This article was written as a companion piece to the AHEC piece below. It tells how I used

the Internet to cope with by breast cancer diagnosis and make informed treatment decisions.

Allen, M. (2001). Wisconsin area health education centers and library outreach. *Channel: A Newsletter of the Wisconsin Division for Libraries, Technology, and Community Learning* 36(4): 10-11, 14. Available at <http://www.dpi.state.wi.us/dpi/dltcl/eis/chnvol36.html>

This article explains AHEC to the Wisconsin library community, noting how our rural outreach projects have evolved from a primary focus on health professional information needs to a new focus on the consumer. Our partners, particularly nurses responsible for patient education, said they wanted help teaching consumers to search the web for quality health information, so our two NLM funded grant projects include a train-the-trainer program for consumer health. A revised version will appear in an IFLA newsletter, as the editor felt it was a model that could be used in Third World countries.

Bowker, G. C., Star, S. L., et al. (2001). Classifying nursing work. *Online Journal of Issues in Nursing*. Available at http://www.nursingworld.org/ojin/tpc7/tpc7_6.htm
Mark Spasser, PhD, AHIP, is an Associate Professor and Library Director at the Jewish Hospital College of Nursing and Allied Health in St. Louis. He wrote this social informatics review of the Nursing Intervention Classification (NIC) with two professors from the University of San Diego Department of Communications. They discuss how NIC serves to build the knowledge base for scientific nursing and create tension relative to the professional nursing role. Along with Barbara Schloman's article noted later, this article illustrates how online journals can add articles to issues -- this one on nursing classifications began in 1998.

Delwiche, F. (2001). Introduction to resources in molecular genetics. *Medical Reference Services Quarterly* 20(2): 33-50.
Noting the information explosion in this disci-

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ple, Frances reviews coverage in both bibliographic and primary sequence databases. She describes NCBI's GenBank, LocusLink, RefSeq, OMIM, and Genes and Disease. She concludes with a proposed program for integrating this content into an undergraduate genetics course at the University of Vermont.

Fitzpatrick, R. B. and Hendler, G. (1999). What every medical librarian needs to know about MEDLINEplus. *Medical Reference Services Quarterly* 19(4): 11-17.

While MEDLINEplus has changed and grown, this article is still useful for understanding NLM's consumer health Web site and its background. The site now has a short URL – <http://medlineplus.gov/> – one that's easy to recommend to friends as well as our clients.

Fox, L. M. (2000). Computer corner: new MEDLINE database searching available. *Colorado Psychological Association Bulletin*, 5. The Colorado Psychological Association asked

Lynne to write a few articles that they could use in their Bulletin, so for a few issues she had her own "corner" – perhaps you could get state nursing and allied health association publications to do the same?

Fox, L. M. (2000). Evaluating medical Web sites. *Colorado Libraries* 26(1): 33-35.

This updates an article Lynne wrote in 1996 – she notes that things have really changed! The good reviewing sites are disappearing in the recent e-commerce shake out, and the number of inaccurate, misleading, or downright malicious health-related sites seem to have mushroomed!

Fox, L. M. (2000). Finding it fast: locating information on the World Wide Web. *Colorado Nexus*: 11.

This library system newsletter gave Lynne the opportunity to share tips on finding medical information on the Web with general academic and public librarians – another audience for our efforts.

Frey, A. L. (2001). Development of a journal collection in rehabilitation: the core collection and beyond. *National Network* 25(3): 20-5. This article updates an annotated list of key rehabilitation journals first published in 1997. Listings note index coverage (MEDLINE, CINAHL, or EMBASE) and whether the title is a Brandon-Hill selection. It also includes a scored list, with points for index coverage, Brandon-Hill, refereed, and association publication. Amy works in the Health Sciences Library, Hospital for Special Care, New Britain, CT.

Hendler, G. (2000). NOAH-New York Online Access to Health: connecting the community to reliable health information. *Health Care on the Internet* 4(1): 3-16.

NOAH: New York Online Access to Health is known for its bilingual (English/Spanish) presentation of health topics. One can easily switch from English to Spanish and back. This unique Web site went online in 1995, as the result of a grassroots New York City library-based partner-

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ship. NOAH is now at <http://www.noah-health.org/>. Gail works at the Memorial Sloan-Kettering Cancer Center in New York City.

Hendler, G.-Y. (2001). Internet resources: evidence-based consumer health. *MLA News*(335): 9. Available at <http://mlanet.org/publications/mlanews/2001/aprnews01.html>

This is an annotated listing of consumer Web sites that are evidence-based, including information about evidence-based practice on the NOAH Web site. Many are also relevant for health professionals. It's nice to see the *MLA News* Internet columns available online.

Murphy, S. C. (2001). Nursing research journals: an annotated guide, part II. *Serials Review* 27(1): 26-44.

This article updates one published in 1993 by adding several titles, including selected electronic titles. It includes a table updating information on the titles reviewed in the first article. Based on the quality of Sharon's meticulous reviews,

I've added a M for Murphy to the "Noted in" column of the Key Nursing and Electronic Journals chart, along with the Brandon-Hill and Canadian Nurses Association status. Sharon is a nurse and librarian working at SUNY-Buffalo.

Nelson, R. M. et al (2001). Resources Appendix. *Patient Education and Preventive Medicine*. J. B. Labus and A. A. Lauber. Philadelphia, Saunders: 715-69.

Roxanne, from Mercer University School of Medicine, writes that she's co-author of the Resources Appendix with several other members of the Georgia Health Sciences Library Association. While I haven't had a chance to review this, the length of the book is impressive— sounds more useful than the one I reviewed in *Medical Reference Services Quarterly!* My copy is on order.

Panniers, T. L. and Jacobs, S. K. (2001). Health care informatics. *Conceptual Foundations: The Bridge to Professional*

Nursing Practice. J. Creasia and J. Parker. St. Louis, Mosby: 465-490.

It's great to see a chapter on informatics in a nursing issues book! Susan wrote this with a member of her nursing faculty at NYU. Following a profile of a nursing informaticist, the chapter reviews this field, including informatics concepts, nursing taxonomies, and information literacy, both print and electronic. This is an excellent introduction for students. Be sure to read the objectives, key points, and critical thinking exercises. The latter are featured in each chapter.

Schloman, B. F. (2001). Nursing faculty and scholarly publishing: survey of perceptions and journal use. *Online Journal of Issues in Nursing* 5(1): Manuscript 8. Available at http://www.nursingworld.org/ojin/topic11/tpc11_8.htm

Barbara reports the findings of a survey used to develop a profile of the current perceptions and use of journals – both print and electronic – by

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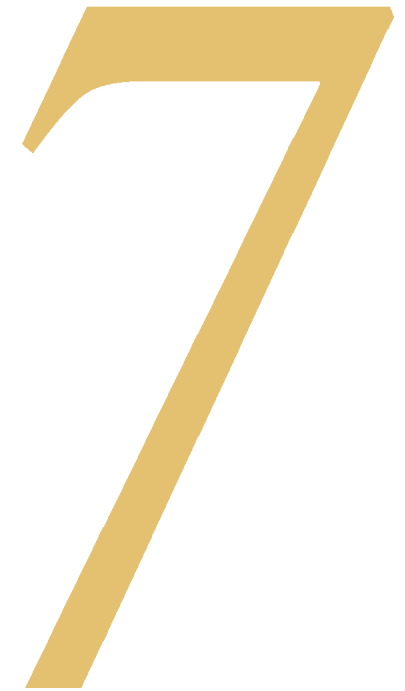
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nursing faculty and administrators. Access to technology and computer literacy contributes to faculty perceptions, as does lack of awareness. One interesting statistic: 51.8% felt print journals were seen as more credible than electronic journals in tenure/promotion decisions.

Stephenson, P. (2001). Teaching the new library to today's users: reaching international, minority, senior citizens, gay/lesbian, first-generation, at-risk, graduate and returning students, and distance learners (book review). *Bulletin of the Medical Library Association* 89(2).

If you are interested in reviewing for BMLA or other journals, contact the book review editor.



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Government Relations Committee Meeting, Orlando 2001, Yelena Friedman

During the MLA meeting in Orlando, members of the Government Relations Committee reported on many exciting initiatives and achievements for the past year. Marianne Comegys, a chair of the Committee, testified before the House Appropriations Subcommittee on Labor, HHS, Education and Related Agencies on March 7, 2001. On behalf of the Medical Library Association and the Association of Academic Health Sciences Libraries she presented recommendations for the fiscal year 2002 budget. In her testimony she talked about major issues related to the National Library of Medicine such as NLM's basic services, NLM's outreach and telemedicine activities, PubMed Central and clinical trials databases, and NLM's facilities needs. To support these NLM programs and keep NLM's mission as the world's premier biomedical library, a 16.5% increase for FY02 was

recommended. The full text of Marianne Comegys' testimony can be found at the MLA Government Relations website at <http://www.mlahq.org/government/appropriations/2002test.html>.

Logan Ludwig, a chair designate of the Committee, reported on his participating in the American Library Association Workshop "Developing an Agenda for Libraries and Information Policy Issues." The workshop took place in April 2001 and focused on identifying the major information policy issues relevant to libraries and technology today. Some topics discussed were copyright, fair use, methods of sharing information, alternative forms of publishing, licensing, and governance of the Internet. The goal of about 40 representatives of the library community that met during this workshop was to develop new statements of library principles in the era of the

Internet to replace the old "Principles for the Development of the National Information Infrastructure," which was compiled in 1993. A draft of the revised principles has been posted at the ALA Office for Information Technology Policy at <http://www.ala.org/oitp/pub-draft.pdf> (PDF file). Librarians are encouraged to send their reviews and comments.

One more interesting report by Lucretia McLure, the MLA Copyright Referent, drew attention to UCITA (Uniform Computer Information Transactions Act). UCITA is a proposed state contract law designed to standardize the licensing of software and all other forms of digital information. All library organizations, including MLA, strongly oppose UCITA as a law that will adversely affect individual consumers, businesses, industries, libraries, schools and universities – any-

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one using software or any kind of digital information. Nearly all libraries now are engaged in contract negotiations, and regularly sign license agreements for software, online databases, and other information products in digital form. With the ratification of UCITA, complexity of managing and accessing information for libraries will grow. Libraries and educational institutions are likely to pay more and get less. Under the terms and conditions of UCITA licenses, resource sharing will be significantly undermined or even prohibited. For these and other reasons, UCITA can directly impact the ability of institutions to carry out their missions, to manage effectively their operations, and to preserve and apply community values in their daily work. UCITA has been criticized or opposed not only by librarians, but also by 26 State Attorney Generals, software developers, independent information

content developers such as writers and photographers, many law professors, and the U.S. Federal Trade Commission.

Currently, two states – Maryland and Virginia – have passed UCITA, and it will be under consideration in many other states in the near future. All medical librarians should be aware of the dangers of UCITA and take actions to prevent it to becoming a law in their states. If UCITA is legislatively active in your state, let ALA's Washington office know and send a message to your state legislator. To find out how to do this, go to the action kit available at <http://www.affect.ucita.com/action.html>. To get more information on UCITA, take a look at the Association of Research Libraries webpage at <http://www.arl.org/ucita.html>. The MLA's webpage on UCITA is located at <http://www.mlahq.org/government/ucita/index.html>.

One of the main objectives of the Government Relations Committee is maintaining the Government Relations Web site. The Web site has been updated recently and discussed during the meeting. Many of you have had a chance to see it; if not, take a moment to do so. It is as accessible at <http://www.mlahq.org/government/index.html> and well worth a look.

An entire set of MLA position statements related to copyright, fair use, electronic publishing, and telemedicine provide extensive information on these topics. Particularly, a new document, "Copyright Management Guidelines," developed by the Governmental Relations Committee, has been just posted on the Web site (http://www.mlahq.org/government/positions/copyright_mgmt.html). It concerns many important copyright issues such as

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scope of fair use in the digital era and choosing a copyright management options; it also includes links to different Web resources on copyright.

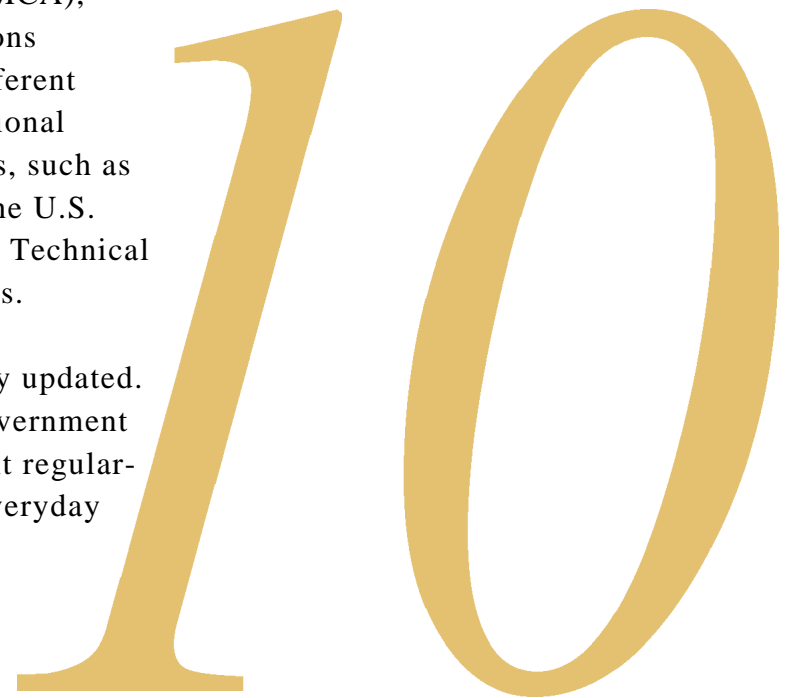
Within the copyright section you may also find “Copyright Law Frequently Asked Questions (FAQs),” which help librarians in their everyday work (e.g., copyright law and interlibrary loan, copyright law on the Web, copyright liability).

A click on “Governmental Relations Information Center” will bring you to the Legislative Action Center, where you can find the information on elected officials in every state, updates on important issues of current legislation, recent votes, and more.

The Web site includes information on many current technology, legal, and

funding issues, such as telemedicine, intellectual property, licensing, and information access. It has links to many important documents such as the Digital Millennium Copyright Act (DMCA), UCITA, and the Communications Decency Act, as well as to different organizations dealing with national information issues and policies, such as the Digital Future Coalition, the U.S. Copyright Office, the National Technical Information Service, and others.

The Web site is being regularly updated. Please bookmark the MLA Government Relations Web site and check it regularly: it will assist you in your everyday practice.



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MLA 2001, Warren Hawkes

The annual meeting never fails to excite me. Sometimes it's seeing colleagues I've missed for a year. Other times, it's the social events like the NAHRS dinner or the Friends of the NLM gathering. Sometimes it's the intellectual challenges offered to us by the plenary speakers. And this year was no exception. Despite some heat and dense smoke from Florida's brush fires, the Dolphin's conference center and surroundings proved to be a stimulating event.

In cooperation with several SIGs and sections NAHRS offered two programs in Orlando. The first, offered Tuesday, May 29th and entitled "Mapping the Literature: From Theory to Adaptation and Implementation," consisted of three speakers, each with a slightly different twist on mapping. Barbara Frick Schloman, Director, Library Information Services, Libraries, Kent State University, Kent, OH, spoke on "Bibliographic Topography: Efforts to

Access the Lay of the Land." Barbara recapped her ground-breaking work related to mapping the allied health literature, and provided a lead in for Susan K. Jacobs, Health Sciences Librarian, Elmer Holmes Bobst Library, New York University, New York, NY, and her presentation "Cartographers of Nursing Literature: Gathering the Data for the Mapping." This project provided detail on how the Schloman model was adapted for use for mapping the nursing literature. And to add an interesting twist from a different perspective, Jill Crawley-Low, Veterinary Medicine Library, University of Saskatchewan, Saskatoon, SK, presented "Evaluation of Veterinary Medicine and Toxicology Collections in an Academic Library." Because of some time limitations, Jill focused her commentary mostly on assessing toxicology resources.

On Wednesday NAHRS cosponsored with

the Mental Health SIG and the Consumer and Patient Health Information Section an interesting program entitled "Consumer Health Information: Special Needs for the Mental Health Population." Liz Bruno, MSN, Director of Educational Services, St. Vincent's Medical Center, Jacksonville, FL, was the first presenter. Her presentation was entitled "A Primer for Librarians Providing Services to Mentally Ill Consumers and Their Families." Liz, who could have been a stand-up comedian, craftily wove detailed clinical information into her content about library services to the mentally ill and/or their families. Karen Dearness, Centre for Evidence Based Mental Health, Oxford, UK, was the second speaker. She presented "Delivering Evidence-Based Patient Information: You Can't Always Get What You Want, But Did You Get What You Need? Impact of a Depression Theme Month for NHS Direct (UK)." Karen reported on the second phas-

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es of development of the UK's National Electronic Library for Mental Health. Special thanks are extended to Rebecca Abromitis of the Mental Health SIG and to Susan Murray of the Consumer and Patient Health Information Section for taking the lead and developing the consumer health information program.

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In the Literature-Sample Issues Part 2, Cynthia Burke

These samples are not just in the health sciences field. However, they will still be useful to nursing and allied health librarians and our clients. Continuing sampling by visiting the sites below.

Harvard Business School Publishing (<http://www.hbsp.harvard.edu>)

Under "Free Resources and Special Offers," users can download book chapters or introductions of current business titles. Examples include *Evolve!: Succeeding in the Digital Culture of Tomorrow*, by Rosabeth Moss Kanter (HBS Press, 2001). Printed interviews with book authors are available, as are audio programs of "Ideas at Work." The site is subdivided by "Educator," "Entrepreneur," "Manager," and "Trainer." If you register under "Educator," you can get *Harvard Business Review* full-text sample case studies and articles. The case study and article topics include "Management of Information Systems" and "General Management" Harvard Business School Publishing states that this service is "limited to professors at degree-granting institutions of higher learning." Further, they explain that "this free, renewable service provides pre-approved members materials in their full format for course adoption review purposes. Products distributed in this manner are for the personal use of the instructor." The materials are available in PDF format (Adobe Acrobat required).

Contents Direct, Elsevier Science (<http://www.elsevier.com>)

Elsevier Science Publishers offers to send electronic journal and book

tables of contents to users. The same username and password used to subscribe to the Tables of Contents service is used to access free sample issues of Elsevier journals.

Kluwer Academic Publishers

(<http://www.wkap.nl/kaphtml.htm/HOMEPAGE>)

Users can read sample issues of journal articles in PDF format (Adobe Acrobat required). Journals are listed by subject and alphabetically. Titles include *AIDS and Behavior*, *Health Services and Outcomes Research Methodology*, *International Journal of Rehabilitation & Health*, and *Quality of Life Research*.

LINK: New Sample Journal Subscription Service

(<http://www.springer.de>)

Springer-Verlag Publishing offers one-month free access to journals available through LINK. Users subscribe by indicating their email address. Users have 30 days to access full-text articles for free.

Health Affairs (<http://www.healthaffairs.org>) Large samples

Health Affairs is a health policy journal published by Project HOPE, based in Bethesda, MD. This journal is offered on a print subscription basis. However, selected articles are available for free in PDF or RealPage format. For example, the May/June 2001 issue contains a

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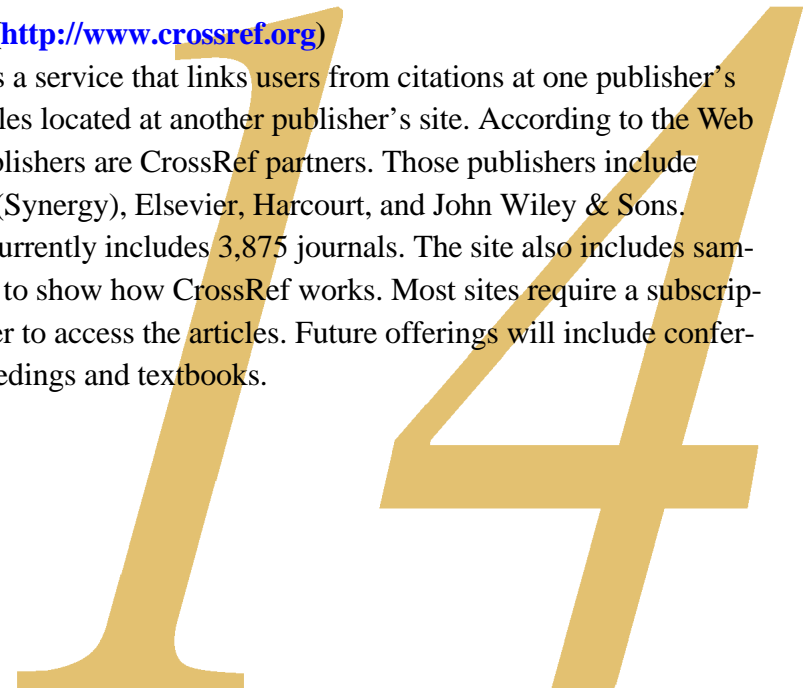
study about nursing burnout. This study was brought to my attention by a front page newspaper article on May 7, 2001. *Health Affairs* contains a searchable database of articles and editorials from Volume 1, Issue 1, December 1981 to the present. Current years offer more free full-text articles. They are indicated by a FREE button. The site also provides access to very detailed article abstracts. The site also offers Internet-only publications. These studies and reports are not found in the print subscription. If you are a first-time visitor, you must complete a form in order to have access to fee-based archives that are also available at this site. The site is easy to navigate. This site would interest anyone who needs health care policy research.

Synergy (<http://www.blackwell-synergy.com>) Large samples
Blackwell Publishers has an online site through which users have electronic access to Blackwell journals. The free registration enables access to free issues of journals. Many articles are accessible only through a paid subscription to the journal. Others can be purchased online, regardless of whether you or your institution subscribes. Once you go to a journal title, you can click on "Free Sample" next to the issue date. Most of the free samples are six months to over a year old. All of the articles in the issue are available in HTML or PDF format. If you select the HTML format, you can email a message about the article to someone else and have a copy sent to yourself. From there, you or the person can

open the full-text in HTML or PDF. Synergy also offers a Table of Contents service (TOC). You pick journals that interest you, and Blackwell sends you an email informing you of the new tables of content for those journals.

CrossRef (<http://www.crossref.org>)

CrossRef is a service that links users from citations at one publisher's site to articles located at another publisher's site. According to the Web site, 70 publishers are CrossRef partners. Those publishers include Blackwell (Synergy), Elsevier, Harcourt, and John Wiley & Sons. CrossRef currently includes 3,875 journals. The site also includes sample articles to show how CrossRef works. Most sites require a subscription in order to access the articles. Future offerings will include conference proceedings and textbooks.



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Officers, Committee and Task Force Chairs, 2001

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